

SPARK Art Fair: Viennese Art Exhibition Kicks Off the Art Year in March 2022

A unique exhibition architecture with individual presentations, three curated sections and a great mix of Austrian and international galleries all come together to create the successful format of SPARK Art Fair – THE contemporary art exhibition in Vienna – opening for the second time from 24 - 27 March 2022.

With 11,000 enthusiastic visitors and 99 solo presentations by a total of 82 galleries, SPARK Art Fair Vienna, enjoyed its highly successful premiere last year at Vienna's Marx Halle. Extremely well-received by both the national and international art scenes, "An art fair with international potential", "a model for the future", an "art fair which we've always been missing", and the "most exciting art fair in recent years" are some of the quotes relating to this successful event.

In 2022, SPARK, Austria's leading contemporary art fair, will again open the international art year in Vienna. From 24 - 27 March, the historic Marx Halle in the third district will once again be the centre of interest - with its renowned, unique exhibition architecture for solo presentations, new areas of focus and significant international involvement.

"The response to our exhibition format, with its focus on individual presentations, open architecture, a diverse appeal and the opportunity to experience national and international artists 'up close' through both their art and their presence, has been overwhelming. We are building on the success of 2021 with our second event. So, in 2022, SPARK Art Fair will offer an even better mix of emerging and established artists, from national and international galleries and from carefully selected areas of focus," announced Managing Director, Renger van den Heuvel. "Taking place in springtime, our fair kicks off the national and international world of contemporary art."

24–27/3/2022 / MARX HALLE

KARL-FARKAS-GASSE 19, 1030 WIEN

WWW.SPARK-ARTFAIR.COM

PRESS RELEASE

A FOCUS ON ART WORKS

The presentation format of SPARK Art Fair Vienna puts the artists themselves at its centre. The exclusivity is a benefit for everyone: the individual artists receive full attention for their works, the galleries are seen to play a strong role as developers and promoters, and the public gain an in-depth perspective, becoming more intensively immersed in the works of the respective artist. In 2022, SPARK Art Fair Vienna will again be exhibiting numerous previously unexhibited works and pieces of art created especially for the fair.

The national and international level of interest is great. "We will get to see around 85 solo presentations at SPARK 2022," van den Heuvel is pleased to report. Around half of the galleries, both emerging and established, come from different European countries. As in 2021, Austria's most well-renowned galleries will once again take part.

A PLATFORM FOR ALL ART LOVERS

"We see ourselves again this year as a lively platform for galleries and as an interface between promoters and discoverers of emerging art, artists, experts and committed collectors, as well as appealing to those who are just starting to develop a passion for art. With our second event, we aim to expand our reach and encourage the growing role of art in our lives," says van den Heuvel.

The original concept has been developed by adding a further visual presentation aspect and through defining new areas of focus. The Swiss curator, Christoph Doswald, is enhancing the already stunning exhibition architecture of the SPARK Art Fair Vienna by creating a dedicated section for sculptures and other art installations. Among others, the Austrian gallery, Martin Janda, will be represented here with works by Tania Pérez Córdova, as well as the Swiss exhibitor Lullin + Ferrari, with a work by Franziska Furter.

A section curated by Bettina Leidl, from Vienna, and Marieke Wiegel, from the Netherlands, offers an extension of mediums at SPARK 2022. The works shown will be by a selection of international photographers, represented by European galleries. This section will demonstrate the significance of photography in the art market and will complement PHOTO WIEN, an event which is taking place simultaneously. Galerie Georg Kargl Fine Arts will be represented in this section with works by Liddy Scheffknecht and Galerie Andriessse ~ Eyck will show works by Charlotte Dumas, to mention just a couple of names.

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The third section concerns the changes to our lives over the past few months and years. It addresses the question of the relationship between art and life. Curator, Fiona Liewehr, will here display works by Scott Clifford Evans (Charim Galerie) and Gilbert Bretterbauer (rauminhalt_harald bichler), among others.

Different areas of focus will also be discernible in the general section of SPARK. Outside the dedicated sections, one will be able to find a number of emerging Austrian artists such as Evelyn Plaschg (LAYR), Anouk Lamm Anouk (Mario Mauroner Contemporary Art), Michael Fanta (Zeller van Almsick) as well as the works of established artists such as Arnulf Rainer (Galerie LeLong & Co.), Jana Želibská (Gandy Gallery) and Vera Molnar (Vintage Galeria).

SPARK ART FAIR VIENNA 2022

Opening / 24 March 2022

Preview / 12 – 5 pm

Vernissage / 5 – 8 pm

Fair days / 25 – 27 March 2022

Opening hours / 11 am – 7 pm

LOCATION

MARX HALLE / Karl-Farkas-Gasse 19, 1030 Vienna

HOW TO REACH THE FAIR BY PUBLIC TRANSPORT

Underground U3 (Erdberg – exit Nottendorfer Gasse or Schlachthausgasse – exit Schlachthausgasse)

Tram 18 (St. Marx, Viehmarktgasse), 71 (St. Marx)

Bus 74A (Viehmarktgasse), 80A (Neu Marx)

Train S7 (St. Marx – direct connection to Vienna International Airport)

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NEXT EVENTS

23–26 March 2023 / 28–31 March 2024

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FOR INQUIRIES AND ARRANGING INTERVIEWS

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FOTOCREDITS

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