

SPARK ART FAIR VIENNA: Around 13,500 Art Lovers Flock to Vienna MARX HALLE

Success the second year running for contemporary art fair – 99 solo presentations at the Viennese start to the European art calendar – great international interest

After four days (24 - 27 March 2022) at Vienna's MARX HALLE, SPARK ART FAIR VIENNA is celebrating its success for a second year running: Over 13,500 visitors, including art enthusiasts and collectors from all over Europe, experienced a broad spectrum of high-quality contemporary art over the past few days. Over 80 galleries from 15 different countries presented a total of 99 emerging and established artists.

The success of the internationally focused art fair confirms Vienna's importance in the European art scene. "Vienna is a significant location for contemporary art. SPARK ART FAIR is establishing itself here as a lively platform for galleries and an interface between promoters, those discovering emerging art, artists, experts, and a committed group of collectors. With its programme, it also appeals to people who are just developing an enthusiasm for art. We have expanded our reach even further with this second event," explains SPARK Managing Director Renger van den Heuvel.

"This year we once again applied our tried and tested, yet unique architectural concept with solo presentations in the main section, in addition to the three curated special sections 'SPARK Expanded', 'Photography' and 'The Fourth Wall'. SPARK ART FAIR once again won over the experts - exhibitors, artists, and visitors alike. This confirms that we are on the right track towards developing this fair into one of the leading contemporary art fairs in Europe," says Herwig Ursin, Managing Director of the MARX HALLE in Vienna.

Those who could not be present live at the event, or who would like to "visit" the fair again at their leisure can obtain all the relevant information about the exhibiting artists during a 3D tour provided by the digital service SPARK Studio at www.spark-artfair.at.

24–27/3/2022 / MARX HALLE

KARL-FARKAS-GASSE 19, 1030 WIEN

WWW.SPARK-ARTFAIR.COM

PRESS INFORMATION

The exhibiting galleries were also extremely satisfied with both the level of public interest and the sales. Some exhibitors were already able to report on the Preview Day that their stands had been sold out. This trend continued until the fair's finale on Sunday afternoon, when numerous sales were still taking place.

The dates for the next SPARK ART FAIR VIENNA events have already been agreed. The spring date will become a fixed point in the global art calendar, taking place in 2023 from 23 to 26 March in the MARX HALLE. The dates for 2024 and 2025 have also already been set.

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SPARK STUDIO AND 3D TOUR

<https://www.spark-artfair.com/>

LOCATION

MARX HALLE / Karl-Farkas-Gasse 19, 1030 Wien

www.spark-artfair.com

Instagram / Facebook / Twitter

@sparkartfair / #sparkartfair

PARTNERS

Stadt Wien Kultur / Bundesministerium für Kunst, Kultur, öffentlichen Dienst und Sport (BMKÖS) / Wirtschaftsagentur Wien / Wien Tourismus / HEY-U Mediagroup / C-Quadrat Investment Group / cyan Digital Security / Schütz Family Office / Parnass / Monopol / Collectors Agenda / Die Presse / TheArtGorgeous / EIKON / Artproof Photo Production Grant

MUSEUMS AND INSTITUTES

Albertina / Bank Austria Kunstforum / Belvedere / Kunsthalle Wien / Kunst Haus Wien / Kunsthistorisches Museum Wien / Leopold Museum / MAK / FOTO WIEN / mumok / Secession

NEXT EVENT

23 - 26 March 2023 / 28 – 31 March 2024

ENQUIRIES

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