

SPARK Art Fair Vienna: Fair Management Decides to Postpone Until March 2024.

Vienna – the owners, artistic directors, management and organizational team of SPARK Art Fair Vienna have jointly come to the decision to cancel the contemporary art fair planned for March 23-26, 2023 at Vienna's MARX HALLE. Their focus is on the next edition in March 2024.

Obvious conflicts of interest within the Viennese art scene, in which SPARK has been increasingly implicated, are the reason for this deeply consequential decision. Subsequently launched media reports have also led to great uncertainty among the fair's exhibitors, among them 60 already registered and further potential galleries. There were also verbal attacks against SPARK employees from the media. This has massively hampered the previously successful work delivered by the organizational team and the artistic directors and made a successful realization of the fair, according to our high quality standards, an impossibility in the short time remaining.

We regret that due to this development we must console both national and international exhibitors, artists as well as collectors and visitors, as they lose for this year an important and so far, also economically successful marketplace. However, from now on we will work with full power and commitment on a successful realization of SPARK Art Fair 2024.

INTERNATIONAL AND NATIONAL PLATFORM FOR THE ART SCENE

Since its foundation, SPARK Art Fair has seen itself as a connecting element and platform for the domestic and, above all, the international art scene. This role, as well as the fair's innovative exhibition architecture highlighting individual presentations have made the first two editions - despite the obstacles caused by the worldwide pandemic - great successes of high acclaim, with lasting positive economic impact on exhibiting galleries and artists. We will continue in our role as a connecting platform and look forward to realising future editions of SPARK Art Fair Vienna.

The organizing team will of course remain in place - despite the economic damage caused by this necessary postponement - and will now focus on SPARK Art Fair Vienna 2024. "We are already in talks with our exhibitors and partners and are very much looking forward to constructive cooperation in the future", explains the fair team.

ENQUIRIES

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